Red Cross Child Protection Code of Conduct

Standards of Behaviour: Big Cake Bake hosts

Introduction

The Red Cross Child Protection Code of Conduct applies to Big Cake Bake hosts (including any other person who is co-hosting a Big Cake Bake event).

Its purpose is to set out the standards of conduct and behaviour expected by Red Cross in order to protect children.

Defining words used in the Code

A number of words used in this Code are defined in the Red Cross Child Protection Policy. The most common ones are highlighted and their meaning is also listed below.

My obligations

I agree and understand that these obligations apply
- when I am publicly displaying a connection to Red Cross (for example, fundraising activities, wearing a Red Cross t-shirt);
- in situations where I am recognised as a representative of Red Cross; and
- when I am conducting the Big Cake Bake Event.

I will:

- treat children with respect regardless of race, colour, sex, language, religion, political or other opinion, national, ethnic or social origin, property, disability, birth or other status;
- not use language or behaviour towards children that is inappropriate, harassing, abusive, sexually provocative, demeaning or culturally inappropriate;
- not engage a child in any form of unlawful sexual activity or acts;
- ensure wherever possible, that another adult is present when working in the proximity of children;
- use any computers, mobile phones, video and digital cameras or social media appropriately, and never to exploit or harass children or to access child exploitation material through any medium ;
- not use physical punishment on children;
- immediately report concerns or allegations of child abuse and exploitation to my Red Cross contact person and comply with any relevant legislative mandatory reporting requirements; and
- immediately disclose to my Red Cross contact person all charges, convictions and outcomes of an offence, which occurred before or occurs during my association with Red Cross that relate to child exploitation or abuse.

Filming and photographing children and Use of children's images associated with the Big Cake Bake event

I further agree that, as a Host of a Big Cake Bake Event, when photographing or filming a child for or during a Big Cake Bake Event I must:

- before photographing or filming a child, assess and endeavour to comply with local traditions or restrictions for reproducing personal images;
- before photographing or filming a child, provide a verbal briefing to the child and parent or guardian of the child about where and how the photograph or film will be used (including on any form of social media) and obtain informed consent from the child and a parent or guardian of the child

I further agree that, as a Host of a Big Cake Bake Event, when using children's images from that Event, I must:

- ensure photographs, films, videos and DVDs present children in a dignified and respectful manner and not in a vulnerable or submissive manner;
- check that children are adequately clothed and not in poses that could be seen as sexually suggestive;
- ensure images are honest representations of the context and the facts; and
- ensure the file labels, meta data or text descriptions do **not reveal identifying information** about a child when sending images electronically or publishing images in any form.

For this purpose, "photograph" and "film" includes use of any film, video or digital camera, mobile phone or other device which can make or record visual images.

Acknowledgements

I understand that the onus is on me, as a person associated with Red Cross, to use common sense and avoid actions or behaviours that could be construed as child exploitation or child abuse.

I also understand that;

- I will ensure that any person who co-hosts the Event with me also is aware of the obligations set out in this Code (which apply to that person as though they were the host);
- any breach of the Child Protection Code of Conduct is a violation of my obligations and may lead to termination of my authority to participate in the Big Cake Event; and
- child abuse and exploitation is unlawful.

Definitions

'child'   any person under the age of 18 years

'child abuse'   one or more of the following:
- physical abuse
- sexual abuse
- emotional abuse
- neglect

of a child.

'child abuse material'   material that depicts (expressly or implicitly) a child as a victim of torture, cruelty or physical abuse.

'child exploitation and abuse'   one or more of the following:

- committing or coercing another person to commit an act or acts of abuse against a child
- possessing, controlling, producing, distributing, obtaining or transmitting child exploitation material
- committing or coercing another person to commit an act or acts of grooming or online grooming.

'child exploitation material' material, irrespective of its form, which is child abuse material or child pornography material.

'child pornography' any representation, by whatever means, of a child engaged in real or simulated explicit sexual activities or any representation of the sexual parts of a child for primarily sexual purposes.

'child pornography material' material that depicts a person, or is a representation of a person, who is, or appears to be, under 18 years of age and is engaged in, or appears to be engaged in, a sexual pose or sexual activity, or is in the presence of a person who is engaged in a sexual pose or activity, and does that in a way that a reasonable person would regard as being, in all the circumstances, offensive.

'grooming' behaviour that makes it easier for an offender to procure a child for sexual activity, including online grooming.

'online grooming' the act of sending an electronic message with indecent content to a recipient who the sender believes to be under 16 years of age, with the intention of procuring the recipient to engage in or submit to sexual activity with another person including but not necessarily the sender.

Note: words which are highlighted are defined in this document