

Tips for

HOSTING A VIRTUAL EVENT

the
power of
humanity



Turn your virtual Big Cake Bake event into realitea.

When you host a virtual Big Cake Bake event, you'll be joining bakers all around the country raising funds to help Red Cross support people going through tough times. It doesn't matter what type of virtual event you hold, by being part of Big Cake Bake you'll be helping to bake a better world. *Let's bake this happen! Here are some ideas for inspiration.*

1 CHOOSE YOUR ONLINE PLATFORM

Use Zoom, Skype, Microsoft Teams or whichever website takes your fancy and share a virtual catch up and cuppa. Set a date and invite your guests by sharing the link.

2 THE GREAT AUSTRALIAN RED CROSS BAKE OFF

Host a virtual bake off. Charge an entry fee and score entries on the virtual bake off scorecard. If using Zoom, don't forget to download our Big Cake Bake background for your online event and of course, the much coveted, 1st, 2nd and 3rd place ribbons. Consider giving bonus points to the recipe with the most creative decorations or with the most unusual ingredients.

3 SWEET TREATS TO TEMPT YOUR FAMILY AND FRIENDS

Create a list of your baked goods and sell them to your friends using our downloadable My Sweet Treats order form. Ask them to donate to your online fundraising page and then arrange contactless delivery or pick up.

4 ASK FRIENDS TO DONATE IN LIEU

Share your online fundraising page and ask guests to donate what they would have at your physical morning or afternoon tea.

5 DONATE YOUR DAILY CUPPA

Life is busy at times! If you aren't able to host a virtual event, donate the money you'd spend on your daily cuppa to your online fundraising page. Tell all your friends how amazing you are by sharing the link to your fundraising page and ask your friends to do the same.

...AND DON'T FORGET!

Share your pictures with us on Instagram using **#BigCakeBake**. We can't wait to see everyone baking up a storm.



BIGcakeBAKE

Bake the world a better place!